

## Consumer Products & Services

It's no secret that the Consumer Products & Services Industry is growing ever more complex. Well-informed and demanding customers, growing regulatory requirements, thin margins, disruptive technology, and the globalization of markets require that consumer-oriented companies quickly adapt to successfully manage risks and leverage opportunities.

Across a range of consumer industries, our lawyers represent some of the world's leading product and service companies in all areas which impact a company's bottom line.

Consumer Goods  
Sold  
in the U.S in 2016

**\$769**  
**billion**

World's Largest  
Consumer  
of Luxury Goods

**China**

Fastest Growing Consumer  
Product Segment

**Organic**

Consumer Decisions driven  
by  
Digital or Social Media

**59%**

### Blog(s)

Fashion

Sports & Outdoor  
Recreation

Commercial Gaming

### Industry Sectors

Fashion & Apparel

Food & Beverage

Music & Entertainment

Retail

### Key Contacts

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**Related Services**

Labor & Employment

Franchise Law

Banking & Regulatory Compliance

Taxation

Litigation

Intellectual Property

Sweepstakes Promotions

Fantasy Sports

Data Protection & Cybersecurity

**Related Industries**

Sports & Outdoor Recreation