

Anticounterfeiting & Seizure

Lewis Roca Rothgerber Christie has substantial experience in advising clients on anticounterfeiting practices and strategies, including approaches utilizing copyright law in addition to trademark law as a second tool to combat counterfeiting, using sophisticated image-matching software to identify online infringements, and other progressive approaches. We also are experienced in advising clients on secondary liability issues.

Our Las Vegas practice has substantial experience in utilizing temporary restraining orders and seizures to combat anticounterfeiting and infringement at international trade shows, such as CES, SEMA, MAGIC, and WSA. We have an established procedure for efficient and effective trade show enforcement, from pre-show planning and investigation through the trade show and the post-show litigation. We are well versed in the strategic decisions and logistics planning involved in obtaining relief and carrying out a seizure, including addressing jurisdiction, posting bonds, scheduling of U.S. Marshals, working with trade show management, coordinating forensic specialists, and the like.

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